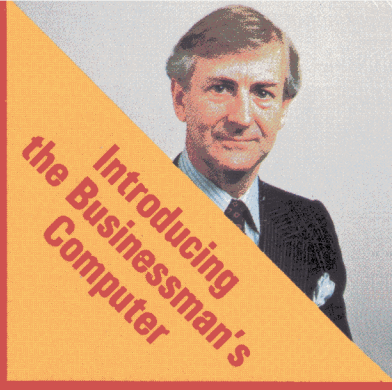

CBM

10 Great Features Make It One Great System.

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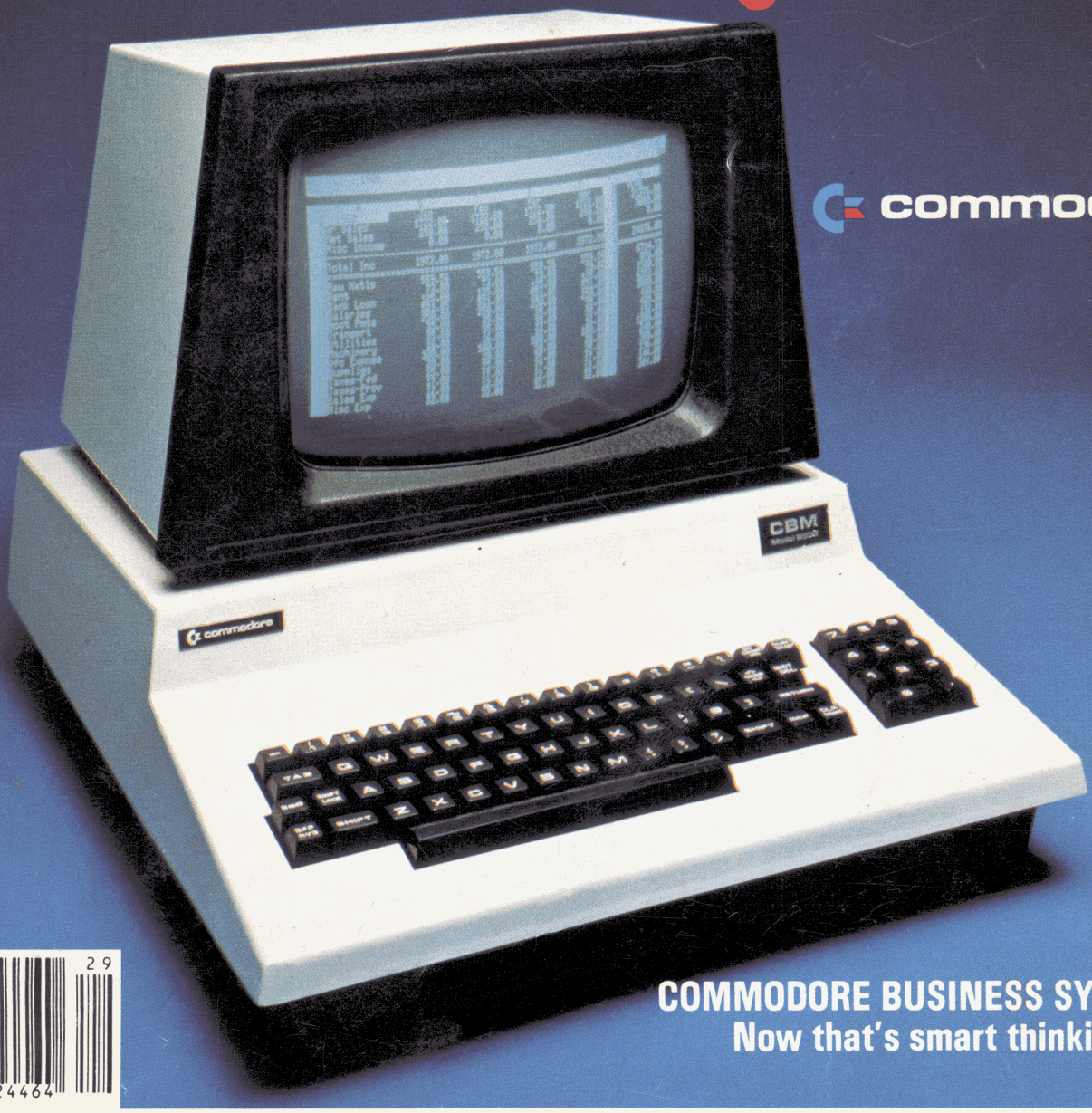

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COMMODORE BUSINESS SYSTEMS.
Now that's smart thinking.

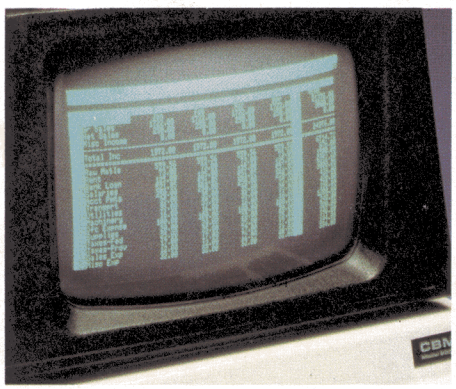
commodore

10 GREAT FEATURES:

The CBM microcomputer has a number of outstanding features that add up to make it one great system for business and professional use.

1. COMPACT: Your CBM is attractively designed as a complete, fully integrated single unit. With no monitors or special cables to attach the CBM desktop microcomputer takes up little room, leaving you with a more efficient use of office space.

2. THE GREEN SCREEN: Proven to be the best, most comfortable color, our green, high resolution video screen is normally found only on systems twice the price. As such, the built-in graphic characters of pictures, charts and graphs produce precise, clear images every time.



3. ACKNOWLEDGED LEADER: Commodore is recognized as a world leader in the microcomputer market. And, because the CBM microcomputer has been developed from the highly successful PET computer, you are assured of unparalleled quality, performance and reliability. As well, Commodore and the University of Waterloo—North America's foremost computer university—are working together to develop the languages of COBOL, FORTRAN, PASCAL and APL in hopes of further expanding the capabilities of the CBM system.

4. INTELLIGENT PERIPHERALS: Commodore offers a number of intelligent peripherals such as a high speed Tractor Feed Printer and a Dual Drive Floppy Disk that can be easily integrated into the CBM system. So, as your needs expand, so can your microcomputer. As well, Commodore was the first manufacturer to offer a low cost microcomputer whose peripherals did not require memory from a mainframe computer. (Note to those in R&D and scientific fields: CBM was the first microcomputer to feature the IEEE-488 BUS as standard equipment).

5. SIMPLICITY AT NO EXTRA CHARGE: Used like a typewriter with upper and lower cases, functional graphics, (i.e. growth charts) and a simplified number pad (like a calculator) your CBM can be easily operated with a minimal amount of training. And, unlike our competitors, all our features are standard.

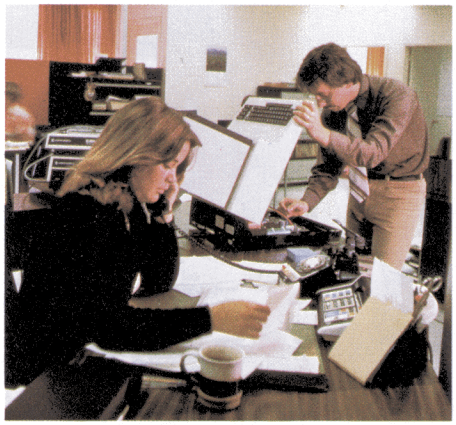
6. COMPETITIVELY PRICED: You won't find another system that offers so many features for its price. At under $10,000 the low purchase, maintenance and service costs guarantee you a very worthwhile business investment.

7. VARIOUS APPLICATIONS: Depending upon your needs the CBM can be programmed to eliminate time-consuming tasks like monitoring files, processing payrolls, checking credit or updating inventory. Your CBM dealer has dozens of business and professional applications you can choose from.

8. PORTABLE: Very lightweight, the CBM has no location restrictions. It can be conveniently installed in any working environment and plugged into a standard wall socket. And, unlike larger, more expensive units, there's no worrying about humidity, air flow or special climate controls.

9. COAST-TO-COAST DEALERSHIPS: Throughout America we've got a fully stocked network of computer dealers who handle CBM products. And you have our assurances that we'll provide you with quick, responsive service should the need arise.

10. SKILLED SERVICE TECHNICIANS: Dealers who handle CBM products are professionally trained to answer any questions concerning the use and maintenance of our computers. As well, the dealers are fully supported by expert service technicians who can easily solve any problem should it occur.



MEETING THE NEEDS OF BUSINESS AND PROFESSIONALS

If you demand instant, accurate information for your business or professional needs, Commodore's got the intelligent answer. The CBM microcomputer. Designed to accept a wide variety of practical and specialized applications, the CBM desktop microcomputer allows you to compile and organize information with fingertip precision. We think you'll find it to be one of the most indispensable tools for your office.

THE BUSINESS PACKAGE.

As a business person you know how important and necessary it is to maintain an updated system of files. To make proper decisions for your office or department you've got to have correct information on inventory, cash, customers and personnel. And that's where a CBM microcomputer can step in and take a heavy load off your shoulders. The CBM microcomputer will provide you with fast, accurate information for practically any business application.

For example:

MANAGE YOUR CASH FLOW.

Suitably programmed, the CBM will control your cash situation by auditing your General Ledger, Accounts Receivable and Accounts Payable. You'll have a clearer picture of where your cash is at all times.

ORGANIZE INVENTORY.

We've also developed software packages for CBM that will monitor your incoming shipments, enter them in inventory files and check for back orders. That way you'll know at a glance where your products are and when you're running low.

PAYROLL PLANNING.

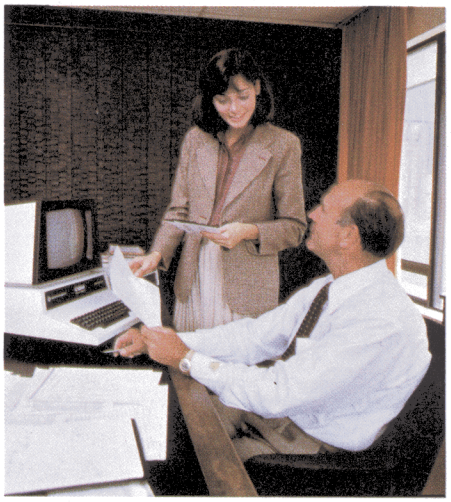
A CBM microcomputer can support applications that will process personnel files, generate payroll reports and with the Printer peripheral even print checks. You'll be reducing errors and saving time. And money.

BETTER BUSINESS MANAGEMENT.

By better managing of your files and information you'll be streamlining your entire office efficiency. And by reducing paperwork and errors you'll be left with more time to make better, more accurate business decisions.

WORD PROCESSING

The CBM microcomputer also allows you to use it as a word processor. With standard features such as simultaneous print-outs on the CRT screen and a simplified editing procedure, the CBM permits you to delete, rearrange or add to your copy as is necessary. You also can check and revise your copy and calculations within seconds, without wasting a single sheet of paper.



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Corporate Headquarters,
Commodore Business Machines,
950 Rittenhouse Road,
Norristown, PA 19401 (215) 666-7950

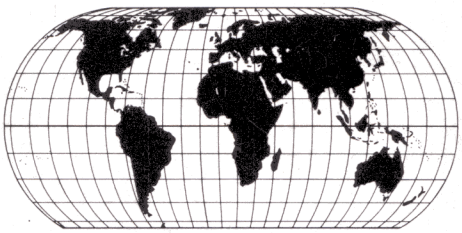
FOR THE PROFESSIONAL.

As a professional you know the value of precise, updated information. You know the importance of time and the necessity of meeting strict deadlines. And you know you can ill afford to let yourself or your client down. Fortunately, with the CBM professional microcomputer you'll end up knowing that you can meet those rigorous commitments. Simply. Quickly. And accurately.

Whatever your profession or specialized field—medicine, law, dental, research, engineering, printing, education, energy conservation—we've got customized software systems for the CBM.

WORLD-WIDE DEALERS.

CBM products are sold and serviced in over 40 countries throughout the world. If you'd like more information on the CBM microcomputer and the specific applications designed to meet the needs of the professional, please contact a local dealer or a Commodore office. Catalogue and specific data available on request.



Regional Distribution Centers:

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215-666-7950

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2 Tower Office Park
Woburn, MA 01801
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South Central Region
4350 Beltwood Parkway South
Dallas, TX 75234
214-387-0006

Southeast Region
5360 Snapfinger Woods Drive
Decatur, GA 30035
404-987-3311

See your Commodore dealer for more information.

LAWYERS.

A lawyer, for example, can utilize the word processing capabilities of a CBM microcomputer. You or your secretary can re-arrange and edit documents and letters as they're being printed on the green video screen. This feature allows you more time to check and revise the copy without using a single sheet of paper. You end up saving time and money and probably end up with a better written document.

Catalog No. 320727
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brought to you by
andy finkel